

Vernon College
Community Interaction
Improvement Task Force
Vernon Campus

Community Involvement Recommendations

I. Meals on Wheels

- Two volunteers weekly for delivery of meals
- Rotate thru departments/individuals to allow this community service
- Use of the College van to alleviate employee expense
- Designate one person to handle master calendar of volunteers

Responsible Party: Anne Patterson volunteered to coordinate with departments/individuals to allow Vernon College to have a representative weekly.

II. Community Christmas

- Invite the community on campus for an outside VC Christmas Extravaganza
 1. Pictures with Santa (Individuals are responsible for picture taking)
 2. Letters to Santa
 3. Carolers (Chaparral Singers)
 4. Extra decorations to enhance quad area for the season
 5. Cookies, wassail, hot chocolate
 6. Asking the Chamber of Commerce to participate
 7. Proposed time would be Thursday, December 1st , 4:00 – 5:00 pm for VC employees and 5:00 – 7:00 for community

Responsible Parties: Social Committee, Sjhonton Fanner, and SGA will work together to provide Christmas decorations for the quad; maintenance will need to be involved for success of community event.

III. Community Easter Egg Hunt

- **Invite the community on campus for outside VC Easter Egg Hunt**
 1. Bunny Suit so that kids will have a chance to take their picture with the Easter Bunny
 2. Candy eggs for hunt
 3. Plastic prize eggs
 4. Suggested prizes; VC t-shirts, bookstore gift certificates
 5. Proposed time would be the Thursday before Easter beginning at 5:30 pm
 6. Asking the Chamber of Commerce to participate

Responsible Parties: Social Committee, Marketing, and Director of Student Activities.

IV. Game Day Promotions

•Getting the community Involved in our Athletic events by hosting “Blue Days.”

1. Volleyball – distributing game day tickets to area public school which would allow them to receive a free bag of popcorn and access to autograph signing after the game.
2. Baseball - distributing game day tickets to area public school which would allow them to receive a free bag of popcorn and access to autograph signing after the game.
3. Softball - distributing game day tickets to area public school which would allow them to receive a free bag of popcorn and access to autograph signing after the game.
4. Rodeo - distributing tickets to area public school which would allow them to Receive free admission to the Vernon College Rodeo and a blue bandana.

Additional Items Needed: Purchase bandanas, a popcorn machine, popcorn, popcorn oil, and bags printed with Vernon College logo for advertising.

Responsible Party: Tickets, bandanas, and pictures for autograph signing would be Marketing/Student Relations/ Athletics. The Social Committee, Marketing, Director of Student Activities, and Coaches will work as a team to ensure success.

Other Community Involvement suggestions for future projects are as follows:

- Vernon College offering Lecture Series in the Osborne Auditorium
 - Get a group together to discuss starting a lecture series. Suggested Topics: Motivational Speaker, Financial Classes, sports related testimonials, variety of age related speakers.
- Outdoor Movie Night
 - Invite community to bring blanket or lawn chair for a unique walk-in movie experience on the Vernon Campus. Vernon College could provide popcorn.